No. F.1(21)RB/2015-2188-2512-13  Friday, 01st April, 2016

To:
All the Vice Chancellor of State Universities
(As per list enclosed)

Sub: "Smart Village" Initiative.

Sir / Madam,

As you are aware, the Hon’ble Governor, Rajasthan has taken up an initiative for adoption of a village by every State University in Rajasthan and developing it as a "Smart Village". Most Universities have already adopted a village under this Initiative.

As desired by Hon’ble Governor, guidelines have been formulated by this Secretariat for effective operationalization of the "Smart Village" Initiative. A monitoring format / check-list has also been developed, in which Universities would be required to send a monthly report to this Secretariat. Both are enclosed herewith.

You are requested to kindly take necessary action and ensure the successful implementation of the "Smart Village" Initiative.

This Secretariat would be happy to provide any clarification or advice required in this regard.

Encl: As above.

Yours sincerely,

(Sreya Guhá)
Secretary to Governor

Copy for information & necessary action to:
Additional Chief Secretary, Higher Education Department, Government of Rajasthan, Secretariat, Jaipur.

Secretary to Governor
The Hon’ble Governor has taken up the Initiative of adoption of a village by every State University in Rajasthan for developing it into a “Smart Village” with the purpose of ensuring that it becomes a model village where all the schemes of the Central Government and State Government are effectively implemented and dovetailed with innovative projects, initiated by respective Universities. The ultimate objective of the initiative is to improve the quality of life of all sections of the community, provide basic civic amenities for improvement in livelihood opportunities and increase in productivity.

In order to roll out the Hon’ble Governor’s vision, Universities may implement the Initiative in the following manner:

- **Phase-I**

  Universities may initiate engagement with adopted villages, using the actionable and aspirational ideas suggested at Annexure-I. This could be a continuous and on-going process.

- **Phase-II**

  Universities may conduct a baseline survey and do a gap analysis while examining convergence of State Government and Central Government schemes. Based on this an Action Plan may be prepared. Universities may share their survey / analysis / Action Plan with District authorities and synergise with local functionaries towards effective implementation of these Schemes. The Action Plan should also be discussed with the local MP and MLA.
• **Phase-III**

Based on the aforesaid survey / analysis and ensuing Action Plan, Universities can take up innovative projects in various sectors as per their domain knowledge and expertise. Some of the suggested sectors are at [Annexure-II](#).

3. (i) In order to steer the Initiative, a **Coordination Committee** may be set up under the Chairmanship of the Vice Chancellor of the University, in which representatives of the District Administration, District Police, District Level Officers of various departments may be inducted as members. The Sarpanch of the village may necessarily be made a member. All coordination issues should be resolved by this Committee. The Committee should meet at least once a month.

(ii) The support of the District Administration is necessary for the success of this Initiative. Therefore, upon the request of this office, Government has issued directions to District Collectors to provide necessary support to the Universities. ([Annexure-III](#))

4. The Universities may therefore, immediately appoint a Nodal Officer for the "**Smart Village**" Initiative. The Nodal Officer should visit the village at least once a month to review the progress of the Initiative and may also serve as the Convenor of the Co-ordination Committee.

5. A monthly report shall be sent by the University in the monitoring format / check list at [Annexure-IV](#), which will be analysed and placed before the Hon’ble Governor. Progress will also be reviewed in a quarterly review meeting of the Vice Chancellors’ Coordination Committee.

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IDEAS FOR ENGAGEMENT WITH ADOPTED VILLAGES

A. ACTIONABLE IDEAS

1. Create a Village People Database:
   a. Identify Successful ex-residents of the village who have moved
      on to other places.
      • Encourage them to come back periodically and share
        experiences.
      • Create opportunities in their own fields (e.g., sport person
        opens a small training academy, dancer does a show, businessman
        offer internships etc).
   b. Identify Freedom Fighter / Martyr (Soldier / Policeman) born
      in the village celebrate their birthdays ... tell children of the
      village about them and their lives on this day.
   c. Identify Elders of village children and have sessions about how
      it was during their time.

2. Identify Village's Birthday and celebrate every year ... invite
   successful ex-residents.

3. Commemorate important days/events related to the village.

4. Find the Oldest Tree in the village school teacher takes children to
   it ... that ever your grandfather, great grandfather played under it.

5. Celebrate School Enrolment Day ensuring that every child in the
   village goes to school
   • Enroll each child amidst festivity give chocolates / stationary etc
     in their honour.
   • Identify those children who have dropped out and village elders
     go to their families to counsel, ensuring there is Zero Drop Out.
   • Felicite / Thank Teachers.
   • Teachers have an Open house with all villagers.
   • Encourage Villagers to contribute to the School.

6. Nurture a culture of active alumni involvement - create a
   Village School Alumni Database ... invite ex-Students back on
   special occasions (e.g., School Enrolment Day) ... to counsel
   students ... share experiences ... be the bridge to the outside world.

7. Ensure every child washes hands before eating.

8. Encourage Adult Education through Evening Classes in Village
   School (100% Literacy)

9. When a girl child is born, celebrate as a festival
   • Save 5 trees when she is born ... at time of marriage. (selling
     them will cover costs).
10. Families in villages may celebrate with school students during their mid-day meal on specific occasions in their life.

11. Cow dung in the village can be deposited in a 'Gobar Bank' and a common gas plant could be built for the village so that Gas is supplied to the entire village.

12. Village takes responsibility of ensuring it has no malnourished child
   a. Village as a whole ensures that during child birth in poor households the pregnant mother and new-born child get sufficient nourishment.
   b. Villagers donate one nutritious snack (banana, date etc) to all school children on days of celebration (birthdays, anniversary, death anniversary etc).
   c. Have a special milk can at the village's commercial milk collection point, as an option for villagers to donate a small portion from their daily collection, to be given to the needy children in the village.

13. Village takes responsibility of looking after its Aged.

   a. Tradition Medicine (like Ayurveda) - mobilize elder women into providing local household, home-made remedies for all.
   b. Encourage Yoga.

15. Villagers constitute Mohalla committees to look after specific responsibilities on a weekly rotation basis.
   a. Review village school cleanliness, toilet, library, lab, computers working etc.
   b. Clean village public spaces village centre, roads, ponds (Swachh Bharat Campaign)

16. Village Youth form Team to generate awareness / handhold the village
   a. 100% Registration of Births and Deaths.
   b. Ensure 100% Vaccination ... take children to the vaccination camp.
   c. Ensure universal coverage and delivery of Welfare benefits for all eligible Pension, Scholarships, Health Insurance (RSBY), PDS etc ... wherever possible straight to individual bank accounts.
   d. Study all schemes (welfare and otherwise) village / villagers are eligible for and counsel/guide them regarding the same ... put up posters explaining the same in public space.

17. Plant trees all over the village nurturing a truly Green Village
18. Create a Village library encouraging a culture of reading ... powered by donations from well-off villagers, successful ex-residents etc.
   - Especially encourage stocking of local authors in vernacular richer in local references, cultural anecdotes, socio-political understanding
19. Set up a Village Computer Lab empowering the villagers, and youth in particular with a window to the World ... once again, powered by
   - Children in particular, to be given Digital Literacy
20. Set up an Animal Hostel common facility where all the village's dairy animals are housed ... ensuring homes remain clean ... and animals have quality services / infrastructure
21. Organize Animal Health Camps

B. ASPIRATIONAL IDEAS

➢ No family Below Poverty Line
   a. Quality Education and Skill Development opportunities
   b. No one Job-less, vibrant livelihood opportunities.
   c. Vibrant Agriculture - adoption of modern agricultural practices
      Drip Irrigation ... Organic Farming ... Crop Diversification
   d. Flourishing village industries - Art & Craft ... SMEs

➢ Home for All - enabled with Toilet, Water, Power &Access.
➢ Power for All
➢ Water for All
   a. Clean Drinking Water
   b. Water to Farms - Irrigation & Water-Retention structure
➢ Technology for All
   a. Long distance education
   b. Telemedicine
   c. e-Governance
SECTORS SUGGESTED FOR INTERVENTION:

- E-governance
- Primary and Secondary education.
- Health and sanitation services
- Drinking water
- Electrification
- Road connectivity
- Agriculture productivity
- Animal husbandry
- Skill development
- Computer literacy & services
- Financial literacy & services
- Water shed development
- Minor Irrigation
- Small scale, Khadi and Cottage industries
- Tourism and heritage conservation
- Women & Child Development
समस्त जिला कलेक्टर

मैं आपका प्रमुख राजस्थान में शिक्षा विभागों के कुलबाहिर की सामग्री की स्वीकृति की बेंक दिनांक 29.01.2016 के कार्यवाही विवरण के इन्द्र प्रकाश (I) की ओर आपको अग्रसर कराना चाहूँगा। राजस्थान के निदेशों की पालना में राज्य के अधिकारियों विश्वविद्यालयों द्वारा गाँव गोल लिये जा पुके हैं। इन समस्त गोल लिये हुए गाँव को जल स्वाभाम योजना से जोड़ा जाना है। इसके अतिरिक्त उक्त विश्वविद्यालय यह तय करें कि इन गाँव में कोन-कौन से विकास कार्य करवाये जाने है तथा उनकी वरीयता का निर्धारण कर उसके अनुसार विकास कार्य करवाये जाये। इस प्रकार में विश्वविद्यालय अपनी विशेषता का गाँव के विकास में पूर्ण उपयोग करते हुए राज्य सरकार की समस्त विकास योजनाओं में गाँव को जोड़े। इन निदेशों की क्रियापूर्ति हेतु आपको निर्देशित किया जाता है कि विश्वविद्यालयों द्वारा गोल लिये गए गाँव के विकास हेतु विश्वविद्यालयों को समुचित राहत दिया किया जाए।

(री.एस.राजन)
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<td>1</td>
<td>Nodal Officer appointed/not appointed</td>
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<td>2</td>
<td>Coordination Committee Constituted/not Constituted</td>
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<td>3</td>
<td>(i) Monthly Meeting of Committee held/not held</td>
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<td>4</td>
<td>Base Line Survey / Need Assessment / Gap Analysis done / not done (Suggested Points for Survey at Annexure-A)</td>
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<td>9</td>
<td>E-initiatives taken up by Universities</td>
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Annexure - A

Suggested Points for Survey

1. Number of total households in village.
2. All households have their pucca house, especially BPL families under Indira Avas Yojana.
3. All Households have toilets in their houses with support under SWACH BHARAT MISSION.
4. All Households have Safe Drinking water Facility/Electric connection with use of LEDs to save power.
5. Every Village has approach road and internal roads connectivity.
6. Every village has proper drainage/covered drains, solid/liquid waste management system.
7. Awareness campaign about open defecation/addiction free village.
8. Education to all with special emphasis on female literacy, zero drop outs up to class 12th, 100% Enrolment in schools, full teaching Staff, e-literacy and village e-library.
9. PHCS/CHCS functioning in good manner with adequate Doctors/Para medical staff, Stock of free medicines and free test facilities.
10. Anganwadi Centers with sufficient staff and Nutritious supplements.
11. Toilets/Potable water and regular electric supply in all Schools, PHCS and Anganwadi Centers with Compound walls.
13. All Households have Bank account / Aadhar / Bhamashah / Voter ID / Death or Birth Registration.
14. Every Household has Diversified livelihood opportunities.
15. SHGs and Youth have access to skill Development and village enterprise Development.
16. Malnutrition free children below 9 years of age.
17. No Girl-child marriage. (girls below 18 years of age)
18. Skill development for all eligible youth.
19. Village has its own dynamic Development plan prepared by community.
20. Village has green trees all over its geographic boundaries and plantation along road side.
21. Village has functional water conservation and harvesting structures.
22. Village has functional Information Centre, Computer Lab etc.
23. Village has Telecom/ Internet connectivity.
24. Gram Sabha / Ward Sabha are held four times a year with minimum two-thirds attendance.
25. Village Gram panchayat has a functional grievance redressal system.