



राज्यपाल सचिवालय

GOVERNOR'S SECRETARIAT

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Raj Bhawan, Jaipur-302 006 (Rajasthan)

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| From: Secretary to the Governor, Rajasthan, Jaipur | To: The Vice Chancellor, 1. Swami Keshwanand Rajasthan Agriculture University, Bikaner. 2. Maharana Pratap University of Agriculture & Technology, Udaipur. 3. SKN Agriculture University, Jobner 4. Agriculture University, Jodhpur 5. Agriculture University, Kota |
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No.F.1(51)RB/2016/123-127

Dated : 26 January, 2017

Sub: Post Harvest Activities.

Dear Sir,

Hon'ble Governor & Chancellor, while appreciating efforts made by State Agriculture Universities in promoting research for improvement of crop production and crop quality has stressed upon the need to promote research related to post harvesting activities. These activities include forward and backward linkages such as transportation, storage, processing, management and marketing etc.

In view of the above, Hon'ble Governor & Chancellor has desired that all State Agriculture Universities may carry out the following :-

- i. Conduct studies on post harvesting activities and make it an integral part of related courses / curriculum;
- ii. Studies on Agriculture Banking should also be included ;
- iii. Possibility of starting MBA programmes in "Agri-Business" may be explored and all efforts be made to popularize this programme ;
- iv. Ensure extension activities to ensure that maximum benefit from the recently launched e-NAM (e-National Agriculture Marketing) scheme is available to the farmers.

All State Agriculture Universities should prepare an action plan on aforesaid points and take appropriate action. Progress in the matter is likely to be reviewed in forthcoming Vice Chancellors' Coordination Committee meeting scheduled to be held on 21st February, 2017.

Yours faithfully,

(Harish Kr. Lalwani)
OIC -Hr. Education